



 **Mind** Havant and East Hants



Mental Elf

Festive Fun Run!

Corporate Sponsor Packages





What is Mental Elf?



Supporting people's mental health has never been more important than it is right now. In the last 18 months, many people have experienced a mental health condition for the first time or have seen a loved one experiencing poor mental health. Your colleagues, customers, suppliers, and the communities you want to reach, all have mental health. At least 1 in 4 people will be finding it hard to look after their mental health right now.

There's no better time to show your company's commitment to improving mental health for everyone. In choosing to support your local mental health charity, you are choosing to invest in the health of local people. It's thanks to the hard work and generosity of companies like yours that Havant and East Hants Mind can continue the work we do. Mental Elf is a brand-new event for Havant and East Hants Mind, a 5k fun run which takes place in Staunton Country Park.

We are anticipating high numbers of participants and spectators on the day. Partnering with us for Mental Elf 2024 would be an excellent opportunity to raise your business profile, whilst supporting Havant and East Hants Mind's vital work. It will take place on Sunday 1st December and in order to ensure all the money raised goes to Havant and East Hants Mind we are looking for sponsors to support us with the event costs.



Sponsorship Packages!

Headline Sponsor

- Logo to appear on all event promotion including our website, social media, leaflets, press releases, staff email signatures (which can also be used by your staff).
- Quotes from your organisation within website news articles and press releases.
- Quotes can also be provided by HEH Mind for any PR you wish to do around your sponsorship.
- Your signage at the event.
- Dedicated social media posts thanking your organisation for its support.
- Mentions of your support during the day through the PA system.
- Half-price entry to the 5km race for up to ten employees.



Delivered Social have already generously come onboard as our headline sponsor!

Event Signage Sponsor - £500

- Quotes provided by HEH Mind for any PR you wish to do around your sponsorship.
- Your logo on all event signage around the course.
- Your signage at the event.
- Dedicated social media posts thanking your organisation for its support.
- Mentions of your support during the day through the PA system.
- Half-price entry to the 5km festive fun run for up to three employees.



First-Aid Sponsor - £300

- Quotes be provided by HEH Mind for any PR you wish to do around your sponsorship.
- Your signage at the event.
- Dedicated social media posts thanking your organisation for their support.
- Mentions of your support during the day through the PA system.
- Half-price entry to the 5km race for up to two employees.



Product donations

We are asking local businesses to donate snacks which can be included in at the end of the race. Ideally, we are looking for quantities of 200 for each item. In addition we are also looking for items to be donated and included in our on-the-day raffle. Any businesses who donate will receive:

- Dedicated social media posts thanking your organisation for their support.
- Mentions of your support during the day through the PA system.

For more information about Mental Elf Sponsorship Packages and to sponsor an event element please contact emma.strong@easthantsmind.org

Team Entry

Are you looking for something that can bring your employees together? Something that can create a sense of unity and build teamwork after a challenging year? Do you want to support a local charity, have fun, and help others this festive season?

We will be offering team entry discounts for groups! If you're interested please email emma.strong@easthantsmind.org.





 **Mind**
Havant and
East Hants

**If you are interested in sponsoring
Mental Elf or have any questions
please contact our Fundraising Lead
Emma Strong**

**emma.strong@easthantsmind.org
07795387082**

